



greenbuildingfocus

Conference & Expo 2011

BIRMINGHAM, ALABAMA SEPTEMBER 15TH-16TH 2011

CAHABA GRAND CONFERENCE CENTER

AGENDA

www.greenbuildingfocus.com/Birmingham2011

ph: 205 326 2380



Sloss Real Estate

7:30 am - 9:00am

REGISTRATION

9:00am - 9:30am

MAIN STAGE

Welcome Address:

Jim Byard Jr., Director, Alabama Department of Economic & Community Affairs

9:30am - 10:30am

Keynote Address:

John Picard, CEO, John Picard & Associates, Sustainability Consultant Greensburg, Kansas

11:00am - 12:00pm

Pavilion A

CASE STUDY:
Balancing the Water Equation for Sustainability: Innovative Water Reuse at the Duke Energy Center
Jim Siplon, Director of Operations, Tempest Environmental Systems Inc

Pavilion B

CASE STUDY:
The Disaster Recovery of Greensburg, Kansas
Steve Castaner, Branch Director, Long-Term Community Recovery, FEMA,
John Picard, CEO, John Picard & Associates

Pavilion C

The Net Zero Built Environment
Dr Charles Kibert, Director, Professor, Powell Center for Construction and Environment, University of Florida

Pavilion D

DESIGN CHARRETTE
Historic Preservation & Adaptive Reuse
Lyric Theatre, Birmingham, Alabama

12:00pm-1:00pm

LUNCH

1:00pm - 2:00pm

MAIN STAGE

Keynote Address:

Rebuilding Communities Sustainably and Building Futureproof Brands
Marc Stoiber, Creative Director, Entrepreneur, Green Brand Specialist and Writer

2:30pm - 3:30pm

Pavilion A

Green Building Policy in a Changing Economic Environment: Opportunities and Challenges for Recovering Green
Jason Hartke, Vice President, National Policy, USGBC

Pavilion B

PANEL DISCUSSION:
The Sustainable Recovery Initiative
Ron Jones, Co-Founder, and President, of Green Builder Media, **Daniel Wallach**, Executive Director and Founder, Greensburg Greentown, **Mike Collignon**, Co-founder and Executive Director, Green Builder Coalition

Pavilion C

Integrating Green Building Analysis into Building Information Modeling (BIM)
Josh Bone, Manager, GRAPHISOFT

Pavilion D

DESIGN CHARRETTE
Historic Preservation & Adaptive Reuse
Lyric Theatre, Birmingham, Alabama

4:00pm - 5:00pm

Pavilion A

PANEL DISCUSSION:
Funding and Incentives for Green Projects
Michael D'Onofrio, Director, Engineered Tax Services, **Erik Birkerts**, Metrus Energy, **Derek McGarry**, Director, Abundant Power Group

Pavilion B

PANEL DISCUSSION:
Insurance
Fennigan Spencer, Alabama Contractor Referrals Service Co. LLC, **Harrison Willis**, Attorney, **Tragg Tew**, Alfa Insurance, **Bob Paxton**, Farmers Insurance

Pavilion C

Technology of the Electric Vehicle Charging Station, State of the EV Community and Where this Industry is Headed
Albert Kurz, CEO, Praxis Technologies Inc

Pavilion D

DESIGN CHARRETTE
Historic Preservation & Adaptive Reuse
Lyric Theatre, Birmingham, Alabama

5:30pm - 6:30pm

MAIN STAGE

Keynote Address:

Exploring Sustainability: Lessons From Living in Space
Michael Lutomski, Risk Manager, NASA International Space Station Program

5:30pm - 7:30pm

COCKTAIL RECEPTION

7:30 am - 9:00am	REGISTRATION			
9:00am -10:00am	MAIN STAGE			
	Keynote Address: Towards Resilient Human Settlements Llewellyn Van Wyk , Research Group Leader, Council for Scientific & Industrial Research, South Africa			
10:30am - 11:30am	Pavilion A	Pavilion B	Pavilion C	Pavilion D
	Successfully Managing LEED Documentation Adam Bernholz , CEO, GreenWizard	PANEL DISCUSSION: How to Create and Keep a Sustainable Mindset When Preparing for and Rebuilding from Catastrophe Events Scott Minos , Senior Policy & Communications Specialist, DOE, Bob Haywood , Disaster Recovery Coordinator, FEMA, Hollis Wormsby , Field Office Director's Liason, Department of Housing and Urban Development	A Critical Analysis of the Green Building Business Journey: Why, How and How Much? Lloyd MacFarlane , Managing Director, Alive2Green South Africa	DESIGN CHARRETTE Master Planning for a Sustainable Community Cordova, Alabama
11:30pm-12:30pm	LUNCH			
12:30pm - 1:30pm	Pavilion A	Pavilion B	Pavilion C	Pavilion D
	CASE STUDY: lumenHAUS: Winner of the 2010 International Solar Decathlon Competition Robert Dunay , Virginia Tech School of Architecture + Design	A Tale of Two Cities: Lessons from Two Sustainable Urban Planning Initiatives Patricia Gordon , Cities Network Director, Sustainable Cities International	CASE STUDY: Eco Tech Campus Adaptive Reuse Project, Denver, CO Rob Walker , Rob Walker Architects, LLC	DESIGN CHARRETTE Master Planning for a Sustainable Community Cordova, Alabama
2:00pm - 3:00pm	Pavilion A	Pavilion B	Pavilion C	Pavilion D
	The Benefits of Retrocommissioning Darren Draper , Commissioning Project Manager, The Epstein Group	Fully Integrated Thinking (FIT): (re) Building Sustainable Communities Megan Holder , Associate, HOK, Monte Wilson , Senior Vice President, HOK	From Building Local to By-Product Synergies, A Practical Approach to Resource Conservation and Re-Use on the Gulf Coast Rebecca Dunn Byrant , Architect and Consultant, Watershed	DESIGN CHARRETTE Master Planning for a Sustainable Community Cordova, Alabama
3:30pm-4:30pm	MAIN STAGE			
	Keynote Address: Dodo-Sapiens: How Regenerative , Bio-Based Buildings Will Save Us From Ourselves Eric Corey Freed , Principal, organicARCHITECT			
4:30pm - 5:00pm	CLOSING			

